



SAMUEL LINTARO HOPF MEDIA KIT 2022

Photographer, Filmmaker & Content Creator
based in Hamburg, Germany & Osaka, Japan.
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BRANDS I WORKED WITH:



SOCIAL MEDIA



SUBSCRIBERS: 126K

YouTube: Samuel Streetlife
Total Views: 10.9 Million
Average Views per Video: 20-30,000
Impressions in first 24h: 115K



FOLLOWERS: 49.7K

Instagram: @lin.taro
Monthly Impressions: 450K
Average Views per Story: 3000-4000

DEMOGRAPHIC



USA: 19.9%
GERMANY: 7.3%
UK: 7.1%
JAPAN: 5.2%
CANADA: 3.7%
OTHERS: 56.8%

TARGET AUDIENCE

Men (93%) between the age of 25-34 (35%) and 35-44 (24%) who are aspiring Photographers with interest in Photography Equipment, Street Photography, Photography Inspiration, Education & Entertainment.